

CREATIVE DIGITAL MEDIA – Nat 4/5

What are the aims of this course:

The aims of the Course are to:

- ◆ provide candidates with a broad introduction to the digital media industry and prepare them for work in the digital media industry
- ◆ allow candidates to experience vocationally related learning
- ◆ encourage candidates to develop a good work ethic
- ◆ encourage candidates to take responsibility for their own learning and development
- ◆ facilitate progression to further education, training and/or employment
- ◆ assist candidates to develop employability skills

What are the recommended entry levels for this course?

There are no formal entry requirements for this course but enthusiasm, an interest in the Creative Industries and being able to work as a team member and to deadlines are desirable.

What content is included in this course?

Introduction to the Industry

This Unit provides candidates with an introduction to the digital media industry across a range of sectors

The Creative Process

In this Unit candidates will consider the basics of the creative process based on a given project brief, the job roles involved and the contribution of each role during the development and production process.

Hardware and software

In this Unit candidates will learn about the identification, selection and use of appropriate hardware and software, the creation and capture of content, the editing and manipulation of created and captured content

Production Project

This Unit provides candidates with opportunities to work individually and as part of a team in all aspects of the practical development and production of two digital media products.

What skills will I develop?

Independent working and thinking, working with others, problem solving, collaborative working, research and presentation, IT skills, self evaluation

What learning and teaching approaches will I experience?

- active learning and practical activities
- development of problem solving skills and analytical thinking skills
- practical investigation and inquiry
- appropriate and effective use of technology,
- building on the principles of Assessment is for Learning
- collaborative learning and independent thinking.

How will I be assessed?

All units are assessed by NABs as well as a range of practical activities, supported by assessor observation checklists and the self-checking of quality by the candidates

What are the homework requirements?

Homework requirements will vary from unit to unit with candidates undertaking formal written work as well as research style work

What are the possible progression routes?

This Course may provide candidates with opportunities to progress to:

- National Courses in Media Studies
- National Certificates or Units in Digital Media Computing
- relevant programmes in further education colleges or training/employment.

Certification anticipated in:

The Nat 4 Course is allocated 24 SCQF credit points at SCQF level 4.