

**Safe Drive Stay Alive  
21 and 22 November 2017  
North Inch Community Campus**

Dear Parent / Guardian

In November 2017 the Education Department is working with a number of its partners –Scottish Fire and Rescue Service, NHS Tayside, the Scottish Ambulance Service, the Community Safety Partnership, Police Scotland and Radio Tay - to promote a campaign called *Safe Drive Stay Alive*. This campaign is targeted at young drivers or soon-to-be young drivers and their passengers. It aims to encourage young people be more aware of the risks they face when they take on the skill of driving and to develop responsible attitudes to road use when they pass their driving test.

Government statistics relating to road accidents convey a very stark message: in Scotland more than 3,500 young drivers are involved in road accidents each year. Road crashes are the biggest killer of 15 to 24-year-olds. Each month around 2000 young people pass their driving test. However, as many as one in five are involved in a crash in their first year of driving. Sadly, there are few school communities across the country, or across Perth and Kinross, that have not been affected by the shock and horror of road accidents involving their pupils.

To counter this trend, a series of *Safe Drive Stay Alive* events is being organised across Scotland. **The event is aimed at all pupils in S5.** For Perth schools this will take place on Tuesday 21 and Wednesday 22 November 2017 at North Inch Community Campus, Perth. Each school has been allocated a time slot on one of these days.

For **Breadalbane Academy the date is Tuesday 21st November** in the morning. Pupils will be transported to and from the venue and will be accompanied by teachers from their school.

An accident scenario will be played out on stage. Pupils will watch a film of a fictitious crash involving young people. This will be interspersed with real-life witness statements from people directly involved in the accident - emergency services personnel, hospital consultants, crash survivors and victims' relatives.

There is no doubt that the message of *Safe Drive Stay Alive* is hard-hitting. If you have any doubts about your child's participation, please contact his / her guidance teacher to discuss this.

We hope you will agree that this is a very worthwhile campaign and relevant to your son / daughter as he / she approaches an age when learning to drive a car is a major aim in life. Please indicate your willingness to let your son / daughter participate by filling in the permission slip below.

Yours sincerely,

Head Teacher

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**Safe Drive Stay Alive**

Pupil's name .....

Class .....

I do / do not (delete as applicable) give permission for my son / daughter named above to take part in the *Safe Drive Stay Alive* event at Bell's Sports Centre on Tuesday 21st November 2017

Signature of parent / guardian .....

Date .....